



National Environmental Education Week

A National Environmental Education Foundation Program

April 1, 2010

www.EEWeek.org



Greetings!

Only 10 days left until [National Environmental Education Week](#) (EE Week), April 11-17.

This e-blast provides you with a quick update on new resources and opportunities to participate, including our annual Photo Blog Contest, new lesson plans and an updated promotional toolkit. Also, be sure to download your free, interactive edition of National Geographic's recent special issue on water.

It's not too late to get involved! [Register](#) your school or organization to participate in EE Week 2010, and join our network of thousands of educators dedicated to increasing the environmental literacy of K-12 students.

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In This Issue

[Photo Blog Contest](#)

[Promotional Toolkit](#)

[Lesson Plans on the Water-Energy Connection](#)

[Free Download from National Geographic](#)

Our Program

National Environmental Education (EE) Week is the largest organized environmental education event in the United States.

EE Week connects educators with environmental resources to promote K-12 students' understanding of the environment.

Quick Links

[Register for EE Week 2010](#)

[FAQs](#)

[Success Stories](#)

[More On Us](#)

2010 EE Week Photo Blog Contest

Submissions will be accepted through May 31

Do you have an inspiring story of how you and your organization are bringing environmental education to students? National Environmental Education Week would like to hear about it! Simply upload your photos and stories to the EE Week Photo Blog. Your story can be about activities either inside or outside the classroom, before, during or after EE Week.



Recycle Bicycle, EE Week 2009 Photo Blog Contest winner

The EE Week Photo Blog Contest -- which runs from April 1 through May 31 -- is open to individuals affiliated with a school or organization providing K-12 educational programs. Photo Blog Contest applicants must be 18 years of age or older, have a valid email address and be residents of the United States.

Each photo blog entry must include a photograph and accompanying text no longer than 1,500 characters that clearly describes the environmental education activity showcased in the photo. Release forms are required for each identifiable person in a photo. Entries will be judged on the quality of the photograph and blog, visual appeal, the level of success and creativity that was achieved in bringing environmental education to the students and the photo's inspirational value.

First, second and third place prizes include Ultra Flip Video Camcorders, a magazine subscription to National Geographic Explorer Magazine and a gift certificate to Acorn Naturalists. And just for entering, we'll send you an environmental education poetry magnet. [Learn more](#)

Contact Us

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EE Week 2010 Promotional Toolkit Now Available

Download certificates, web ads, posters, flyers, press releases and more

Each year National Environmental Education Week develops a promotional toolkit to help partners promote their EE Week events and activities to the community, their networks and the local and national media.

Help spread the word by posting a Web ad to your site, distributing a flyer at a faculty meeting or issuing a press release about your EE Week activities. Access the [EE Week 2010 Promotional Toolkit](#) to get started.



Access EE Week's Promotional Toolkit to download the 2010 web ad and other promotional materials

Classroom Resources on the Water-Energy Connection

Lesson plans and other resources now available for download

In celebration of EE Week's 2010 theme: [Be Water and Energy Wise](#), our friends at [Earth Day Network](#) recently developed four lesson plans on [the Water-Energy Connection](#) to help middle and high school teachers bring the topic into the classroom in support of EE Week's 2010 theme. Developed by and for educators, these interdisciplinary lessons are correlated to national content standards in science, language arts, social studies and math. Each activity may also be adapted for use with older or younger students. [Download the lessons](#)



EE Week has teamed up with [River Network's Saving Water, Saving Energy](#) program to produce a fact sheet on the Water-Energy Connection just for students. The fact sheet contains statistics on the energy required to produce and transport fresh water, and the water required to produce the energy we use every day. It also offers suggested tips for reducing personal water and energy consumption. [Download the fact sheet](#)

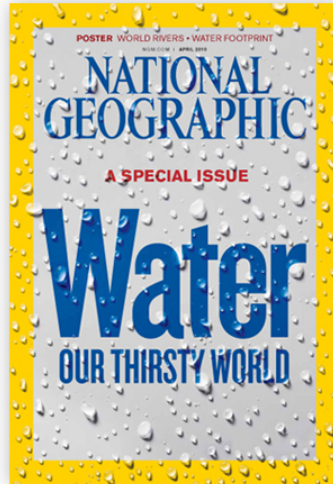


National Geographic Special Edition: Water

Free download available through
April 2

Last week, National Geographic released a special issue titled "Water: Our Thirsty World." This single-topic issue of National Geographic magazine highlights the challenges facing our most essential natural resource.

"Water: Our Thirsty World" is available for free download through April 2, 2010. This interactive edition of National Geographic magazine presents complete content from the print edition, plus extra photo galleries, rollover graphics that animate features like maps and time lines, video profiles of photographers who contributed to the issue and other interactive features.



[Download a free, interactive edition of "Water: Our Thirsty World"](#)



The National Environmental Education Foundation (NEEF) provides knowledge to trusted professionals who, with their credibility, amplify messages to national audiences to solve everyday environmental problems. Together, we generate lasting positive change.

NEEF partners with professionals in health, education, media, business and public land management to promote daily actions for helping people protect and enjoy the environment. Through our primary programs - Classroom Earth, National Public Lands Day, National Environmental Education Week, Business and Environment, Earth Gauge(r) and Health & Environment - we offer Americans knowledge to live by. To learn more, call (202) 833-2933 or visit <http://www.neefusa.org>.