



April 27, 2007

3.5 Million Students Participate in EE Week 2007

Thank you for participating in National Environmental Education Week 2007! Over the span of just seven days the combined efforts of nearly 1,450 schools, nature centers, museums, zoos, and other educational institutions taught over 3.5 million students about the importance of caring for our natural environment.

Help Us Plan for 2008!

EE Week may be over, but our efforts to promote environmental efforts continue, and we need your input. Please take a few minutes to complete an online evaluation of your EE Week experience. Your comments and constructive criticism enable us to improve our outreach to educators and students and more effectively promote environmental education around the country. The evaluation will take no more than ten minutes to complete, and the first 50 respondents will each receive a free copy of Richard Louv's acclaimed book [Last Child in the Woods: Saving Our Children from Nature-Deficit Disorder](#). To access the evaluation, [click here](#).

REMINDER: EE Week Photo Contest

Entries due Friday, May 4!

Remember to submit your students' EE Week Photos in the 2007 National EE Week Photo Contest! The contest will be judged by representatives from the Roger Tory Peterson Institute of Natural History and is open to students in grades K-12 in both formal classroom settings and non-formal outlets such as homeschools, nature centers, and parks.

Winning photographers will each receive a copy of a Peterson Field Guide to Natural History, and the schools/organizations that are associated with the winners will each receive a digital camera donated by Canon U.S.A., Inc. **All contest entries must be submitted by May 4th, 2007!** For complete contest rules, [please click here](#).

REMINDER: Bartlett Environmental Education Award

Nominations due June 30, 2007

Don't forget to submit your nomination for the first annual Richard C. Bartlett Environmental Education award. This \$5,000 award is open to any 5th-12th grade outstanding teacher who has integrated environmental education into everyday teaching. The award is made possible by a generous contribution from Toyota Motor Sales, USA. For nomination details [click here](#).

Thank you to the 2007 EE Week Teachers Advisory Committee

National Environmental Education Week would like to take a moment to thank the members of our Teachers Advisory Committee, a dedicated group of individuals from across the country who provided valuable insight into improving and expanding this year's EE Week. We specifically thank:

- **Dr. Olivia Graves**, Harrison Central High School, Mississippi
- **Jean May-Brett**, Louisiana Department of Education, Louisiana
- **Barbara R. Pietrucha**, New Jersey
- **Matthew Aruch**, George Washington Middle School, Virginia
- **Elizabeth Cardine**, Monadnock Community Connections School, New Hampshire
- **Jane Thornes**, Heyburn Elementary School, St. Maries, Idaho
- **David Wood**, Sidwell Friends School, Washington D.C.
- **Jose Marcos-Iga**, Environmental Education Exchange, Arizona

EE Grab and Go Lesson

Planet Green Game

Starbucks and Global Green USA have collaborated in the creation of [Planet Green Game](#), an interactive online series of activities designed to educate the

public about climate change. Planet Green players take on roles as fictional citizens of Evergreen, USA, and must make choices while traveling around town that will help make help to make Evergreen a cleaner, healthier place to live and work. To play Planet Green Game yourself, [click here](#).

Share your EE Week Story

Please consider sharing your own EE Week success stories with us! Brief summaries of your activities, photographs, and any local media coverage you may have obtained can be sent to EEWeek@neefusa.org or mailed to:

The National Environmental Education Foundation
Attn: Karen Schultz, National Environmental Education Week Coordinator
4301 Connecticut Ave NW
Suite 160
Washington, DC 20008

If possible, please provide photo release forms for all submitted photos. Thank you!

About the National Environmental Education Foundation

Chartered by Congress in 1990, the National Environmental Education Foundation (NEEF), formerly known as the National Environmental Education & Training Foundation, is a private non-profit organization dedicated to the strategic advancement of environmental literacy and education in its many forms. Since 2004, NEEF has coordinated the implementation of National Environmental Education Week, a weeklong event designed to increase the educational impact of Earth Day by creating a full week of educational preparation, learning, and activities in K-12 classrooms, nature centers, zoos, museums, and aquariums.

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