

News from National Environmental Education Week 2007

We are excited to announce that close to 300 local, regional, and national partners from across the country have signed on to implement environmental education activities in their schools and communities during National Environmental Education Week 2007—here are just a few of our outstanding partners:

National Spotlight

Earth Day Network



According to the **Earth Day Network** the average television consumes 200-300 kilowatt-hours per year, with TVs accounting for an estimated 3-4% of the annual electronic usage in the U.S. That's a whopping 46.9 billion kilowatt-hours a year! In environmental terms, this means that approximately 36 million tons of carbon dioxide, a global-warming causing pollutant, is emitted to the atmosphere just from televisions. Individuals can do their part to save energy and reduce carbon dioxide emissions by simply reducing the amount of time they spend watching TV.

This year EDN will partner with the [Center for Screen Time Awareness](#) to promote National TV Turnoff Week, an event designed to educate Americans on the importance of reduced screen time in promoting good health, encouraging quality family time, and protecting the environment. Starting on April 15 (the beginning of National Environmental Education Week), teachers, students, parents, and others are encouraged to keep a log of their entire family's television, computer, and video game screen time. Participants can tally their screen-time hours in this [Week One](#) chart.

On Earth Day (Sunday, April 22) participants will start a chart for [Week Two](#) while making a conscious effort to reduce their TV, computer, and video game usage. At the end of Week Two, participants will report their screen-time reductions to EDN, who will offer prizes to the top three schools with the greatest emissions and energy savings.

For more information on how to implement TV Turnoff Week into your own National EE Week and Earth Day activities, [join the EDN's Teacher's Network](#) and click on the TV Turnoff Week logo. *Registration is quick and easy, and gives you free access to year-round environmentally-themed lessons, curricula, interactive media and games for students in grades K-12.*

Regional Spotlight

Cornell Lab of Ornithology's Celebrate Urban Birds! program



The **Cornell Lab of Ornithology's Celebrate Urban Birds!** program is an annual opportunity for both children and adults to learn more about birds living in urban environments. This year's Celebrate Urban Birds! will be held in early May and will offer participants the opportunity to learn more about urban birds, conduct bird counts in their communities, and engage in urban greening efforts. Celebrate Urban Birds! gives city residents the chance to have positive and direct experiences with nature that will ultimately promote conservation of urban green spaces and wildlife. Check out www.urbanbirds.org/celebration for more information on how to participate.

Local Spotlight

Prince William Sound Science Center



The **Prince William Sound Science Center**, an independent research and education institution located in Cordova, Alaska, will celebrate National EE Week 2007 by coordinating a litter collection and art project to raise awareness about marine debris in Cordova. Trash will be converted into art pieces that will be displayed at the local Earth Day Festival on April 21st. Attendees will vote on the best art piece and small cash prizes will be awarded. PWSSC will also host classroom presentations about the origin of marine debris and its effect on marine ecosystems. Take a look at the [Prince William Sound Science Center website](http://www.pwssc.org) for more information on their current work.

Thanks to all of our outstanding 2007 partners!

You can view our entire 2007 partner list at www.eeweek.org/partners.htm. If you are still thinking about ways you can participate in EE Week 2007, here are a few ideas:

- Create a backyard or schoolyard wildlife habitat. For ideas from the National Wildlife Federation, publisher of Ranger Rick, see www.nwf.org/backyardwildlifehabitat/.
- Plant trees native to your state. The National Arbor Day Foundation has an online tool to help you put the right tree in the right place at

www.arboday.org/trees/righttreeandplace/.

- Create more trails for biking and walking. Seek out help from the Rails to Trails advocates at www.railtrails.org.
- Take a group to your local zoo, aquarium, or nature center. Enter your state at www.a za.org/FindZooAquarium/ for links to members of the American Zoo and Aquarium Association.
- Get curriculum ideas or take a training course from such organizations as [Project Learning Tree](#), [Project Wild](#), or [Project Wet](#).
- Work with students on environmentally-themed projects using www.eelink.net as a library source.

Registration is quick, easy, and free by logging on at: www.eeweek.org/register.htm.

Questions? Contact EE Week Coordinator Karen Schultz at eeweek@neetf.org

About the National Environmental Education & Training Foundation

Chartered by Congress in 1990, the **National Environmental Education & Training Foundation (NEETF)** is a private non-profit organization dedicated to the strategic advancement of environmental literacy and education in its many forms. Since 2004, NEETF has coordinated the implementation of National Environmental Education Week (NEEW), a weeklong event designed to increase the educational impact of Earth Day by creating a full week of educational preparation, learning, and activities in K-12 classrooms, nature centers, zoos, museums, and aquariums.

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